

Volunteer Opportunities for Day at the Market Community Outreach and Education Program

[With special guidelines in place to ensure that all pandemic precautions (social distancing, wearing masks, providing hand sanitizer, etc.) are enforced]

Program Assistance is Needed To:

Preparation of materials for the public

- Organize educational resources (e.g., flyers) and stuff into bags for distribution
- Stuff PPE into bags for distribution to market patrons.
- Stuff swag bags for merchants and the public

Creative work

- Develop educational slides for virtual communications, namely a slide show that airs on LCD monitors in NE and Lexington Markets and our departmental web page. Topics include food distributions, pandemic updates, and special events such as flu vaccines, earth day, and preparedness.
- Update these educational slides.
- Convert slides into handouts for the public.

Events assistance

- Assist with set up of tables and chairs (tents, electric connections, hotspots) for outdoor engagement activities; assist with breakdown
- Provide/assist with photo coverage to document events, turnout, and activities
- Help measure and share the impact of the Day at the Market outreach program through counts, managing evaluations, speaking with the public
- Assist with local media coverage (develop/write press release to promote annual program activities, i.e. PrepareAthon, Public Health Day, Research recruitment impact/study findings, etc.)
- Assist with widely promoting dates/times of routine monthly outreach program activities/resources (i.e. via email/website announcement, newsletters, social media, hardcopies-flying identified institutional sites (JHU departments/clinics, etc.)
- Provide support for engaging diverse communication tools (e.g., Spanish speaking volunteers/materials) for our varied populations.

For more information and to volunteer, please contact:

Norma Kanarek, PhD, MPH nkanarek@jhsph.edu

Barbara Bates-Hopkins bhopkins1@jhu.edu

